



PATENT  
Attorney Docket No. (192654)  
Express Mail Label No. EM 058164714 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Lance T. Funston

Appl. No.: 10/815,300

Filed: March 31, 2004

For: Aggregating Local Cable Spots Into National  
Equivalent Units

Confirmation No. 7296

Examiner: James R. Marandi

GAU: 2421

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action of July 21, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.